



MULHOLLAND INSTITUTE

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Organizational Profile

The Mission Statement:

The Mulholland Institute is based in California's San Fernando Valley, and serves as a public policy center providing objective research, information and education on issues relating to governance, prosperity and the quality of life in Southern California communities, with a goal of supporting thoughtful and creative decision-making.

Project Team

Joel Kotkin

Internationally recognized authority on global, economic, political and social trends. Irvine Fellow at the New America Foundation, Senior Research Fellow at CUNY/Newman Institute Urban Fellow at Baruch College in New York City.

Author of *Tribes: How Race, Religion and Identity Determine Success In the New Global Economy*, (Random House, 1993). Co-authored *The Third Century - America's Resurgence in the Asian Era*, (Crown, 1988). First book, *California, Inc.* (Crown, 1982) dealt with California's links to the emergent powers of the Pacific Rim. Kotkin's novel, *The Valley*, was published in 1983 by Bantam Books. Recently completed *The City: a Global History*.

A highly respected speaker and futurist, Consults for many leading economic development organizations, private companies, regions and cities. Recently named a visiting lecturer in history, theory and humanities at the Southern California School of Architecture in Los Angeles. Business Trends Analyst for KTTV/Fox Television in Los Angeles for three years. Winner of 1994 Golden Mike Award.

Michael Shires, Ph.D., Associate Professor of Public Policy, Pepperdine University

Associate professor of public policy and director of the Murray S. Craig Digital Democracy Laboratory; former research fellow at the Public Policy Institute of California and a doctoral fellow at RAND's Graduate School of Policy Studies, concentrating on domestic education policy, California fiscal policy, and international trade policy. Primary areas include state, regional, and local policy; technology and democracy; higher education policy; strategic, political, and organizational issues in public policy; and quantitative analysis.

Active as a consultant to local and state government on issues related to finance, education policy, and governance. B.A. in economics from the University of California at Los Angeles (UCLA). M.B.A. from the Anderson Graduate School of Management at UCLA, and M. Phil. and Ph.D. in public policy analysis from the RAND Graduate School.

Robert L. Scott LL.B.

Project Director, Mulholland Institute. Former President, Los Angeles City Planning Commission, Director, CivicCenter Group, Scott & Associates. Author/Editor/Publisher: *Our Future Neighborhoods*, *The Changing Face of the San Fernando Valley*, *Rightsizing Local & Regional Government*, *Workforce San Gabriel Valley*, *Almanac 2000: SFV*, *Community Indicators 2000*, *SGV Living Almanac* and *Panorama City UDAT Concept Plan*. Southern California public policy editorials. Numerous civic and public policy recognitions on local, state and federal levels. Twenty-five year member of the California Bar Association and the U.S. Supreme Court Bar.

Founding Chair, Economic Alliance SFV, Commissioner/Past, Public Policy Chair, Valley Industry & Commerce Association, Former Chair, United Chambers of Commerce SFV. Recipient of SFV Bar Assoc. Stanley Lintz Award, VICA Harmon Balin Award and the annual Fernando Award. Also recognized by the California Council of the AIA and the American Architectural Foundation.

William H. Frey Ph.D.

Visiting Fellow, Metropolitan Policy, The Brookings, with expertise in Demography, U.S. Census, migration, immigration, race, aging, urban and metropolitan demographics. Ph.D. (1974), M.A. (1971), Brown University; B.S., Ursinus College, 1969. Currently: Research Professor, Population Studies Center, Institute for Social Research, University of Michigan; Senior Fellow, Demographic Studies, Milken Institute, (1998-present); Contributing Editor, *American Demographics*.

Previous Position(s) have included: Professor and Senior Demographer, Center for Social and Demographic Analysis, State University of New York (1999-2000); Research Scientist, Population Studies Center, and Adjunct Professor of Sociology, University of Michigan (1981-1998); Project Director and Associate, Center for Demography and Ecology, Department of Sociology, University of Wisconsin (1976-1981); Research Associate, Center for Demography and Ecology, Department of Sociology, University of Washington (1974-1975); Lecturer, Department of Sociology, Rutgers University (1973-1974)

Daniel R. Blake Ph.D.

Professor of Economics and Director of the San Fernando Valley Economic Research Center at California State University, Northridge. Publisher of annual reports, which include data and analyses on employment, unemployment, industry activity, real estate markets, population, housing, income, public assistance, crime, transportation, pollution levels, and other economic and demographic indicators. Also produces the annual CSUN *San Fernando Valley Economic Forecast*. Teaches MBA and economics at CSUN. Member of the California Employment Development Department, Labor Market Information Division's Advisory Group, and co-author of a recent Upjohn book, *Training That Works*.

Steven Frates, Ph.D.

Consulting Senior Fellow, Rose Institute of State & Local Government, Claremont-McKenna College. B.A., Claremont Men's College. M.B.A., Ph.D., University of Southern California. Extensive experience in public policy analysis, with particular emphasis on local government finance. Served as an assistant in municipal government, head of a major metropolitan taxpayer association, and on the California Constitutional Revision Commission. Also appointed by Governor Arnold Schwarzenegger to the California Performance Commission. Author of over 20 major policy analyses and is frequently quoted in the media on state and local government issues

Former faculty member at the University of Colorado and the University of Southern California, and has lectured at other universities and colleges.

G. David Huntoon MBA

Consulting Fellow, Rose Institute of State & Local Government, Claremont-McKenna College. B.A., Claremont Men's College. M.B.A., University of Southern California. Associated with the Rose Institute since 1998. A CPA by profession, experienced as CEO in medium to small sized businesses. In 1989, co-founded and directed a marketing research firm in the People's Republic of China, which catered to the needs of U.S. corporations. Currently serves as a director for the Los Angeles County Economic Development Corporation, San Gabriel Valley Economic Partnership, the Economic Alliance of the San Fernando Valley, and the Westside Economic Collaborative. A strategic thinker in fundraising, project development, and conference development projects. Extensive experience with survey research, financial management, regional economic development, and public-private partnerships.